# **Introduction**

The following guide highlights organizations that provide business assistance to Broward County small business firms. These organizations have expressed interest in working with Broward County businesses and entrepreneurs. The descriptions of services have been presented to the Office of Economic and Small Business Development.

# **Technical Assistance**

#### Broward College the Innovation Hub @ Broward College

http://www.broward.edu/academics/ce/Pages/innovationhub.aspx

The Institute for Economic Development is a vital part of the total program at Broward College. The Institute emphasizes the community by extending the College into the community through noncredit offerings and programs reaching beyond the traditional limits of the College. The Institute for Economic Development houses the following departments.

- Continuing Education Department
- Health Science Continuing Education and Workforce Development
- Lingua Center at Broward College Education Department

## **Broward SCORE** www.broward.score.org

Fort Lauderdale, also known as Broward SCORE, is one of the first chapters and was founded in 1964 as Chapter 17. We are a very active chapter and have more than 30 volunteers. Connect with us for informative, useful workshops, small business mentoring, special small business events, and more. Our Mission is to help entrepreneurs and small businessmen and women start, develop, and grow businesses in Broward County.

#### **Workshops and Trainings**

Broward SCORE workshops and seminars: <a href="https://broward.score.org/content/take-workshop-218">https://broward.score.org/content/take-workshop-218</a>

Broward SCORE Free Mentoring: https://broward.score.org/content/find-mentor-251

Broward SCORE free resources: <a href="https://broward.score.org/content/browse-library-218">https://broward.score.org/content/browse-library-218</a> Broward SCORE Talleres en Espanol: <a href="https://broward.score.org/node/32337">https://broward.score.org/node/32337</a>

<u>Broward SCORE Veterans Fast Launch: https://broward.score.org/resource/veterans-fast-launch-initiative</u>

Jim Moran Institute for Global Entrepreneurship: https://jmi.fsu.edu/

A 1995 contribution from Jim and Jan Moran and JM Family Enterprises established the Jim Moran Institute for Global Entrepreneurship at the Florida State University College of Business with additional support through the years. Since 2011, further enhancements to the Jim Moran Institute and its outreach have been made possible by Jan Moran and The Jim Moran Foundation.

The mission of the Jim Moran Institute for Global Entrepreneurship is to cultivate, train, and inspire entrepreneurial leaders through world-class executive education, applied training, public recognition, and leading-edge research.

#### Small Business Executive Program https://jmi.fsu.edu/small-business-executive-program

The SBEP is ideal for CEOs, entrepreneurs, business owners, and presidents of small businesses. Through learning the Business Model Canvas, graduates emerge as stronger leaders, who are ready to capitalize on business opportunities, implement best practice management, and turn challenges into a strategic advantage. Up to twenty-five, non-competing, applicants are accepted into the program.

#### Nonprofit Executive Program https://jmi.fsu.edu/programs/nonprofit-executive-program

The Nonprofit Executive program is a world-class learning experience, accommodating the busy schedule of nonprofit organization executives. Through learning the Lean Organizations Model, graduates of the program emerge as stronger leaders, who are ready to capitalize on opportunities and turn challenges into strategic advantages.

### **CEO Peer2Peer Groups**: https://jmi.fsu.edu/programs/ceo-peer2peer-groups

The Jim Moran Institute facilitates very structured and strategic groups for local business owners. Exclusive to presidents and owners of established businesses, the CEO Peer2Peer Groups provide an avenue for sharing insights about challenging situations, topical issues and solutions to problems with peers. The very structured and strategic groups consist of like-type, non-competing businesses. New groups are formed year-round.

# Small Business Leadership Conference: <a href="https://jmi.fsu.edu/programs/small-business-leadership-conference">https://jmi.fsu.edu/programs/small-business-leadership-conference</a>

Each year the Jim Moran Institute hosts a conference for small business owners with opportunities for entrepreneurs to learn, share and network. Speakers are selected whose topics are broad enough to be helpful for every business owner, and breakout workshop sessions are held during which attendees can join smaller, more focused groups to discuss topics that interest them most.

#### Visit **sblconference.com** to learn more.

#### Seminole 100: https://jmi.fsu.edu/programs/seminole-100

Alumni from Florida State University are responsible for some of the most innovative and profitable businesses in the world. The College of Business' Jim Moran Institute for Global Entrepreneurship, the Florida State University Alumni Association, and EY are proud to recognize these incredible entrepreneurs through the Seminole 100 awards program.

Seminole 100 recognizes the 100 fastest-growing FSU alumni-owned businesses at a celebration on FSU's campus each year, during which each company learns their numerical ranking and receives their award. This event honors FSU's entrepreneurs and allows them to share valuable business insights with each other. Honorees and their businesses will also receive increased publicity and visibility via national, local, and industry media exposure.

# Expert Speaker Series: <a href="https://jmi.fsu.edu/programs/expert-speaker-series">https://jmi.fsu.edu/programs/expert-speaker-series</a>

The Jim Moran Institute for Global Entrepreneurship's Expert Speaker Series provides business owners, nonprofit CEOs and entrepreneurs access to nationally recognized speakers who can share their experiences in operating established businesses and growing successful organizations. These accomplished speakers not only demonstrate a genuine passion for entrepreneurship but also share practical, valuable insight about surviving in today's aggressive business marketplace.

# **EBV** Accelerate: <a href="https://jmi.fsu.edu/programs/entrepreneurship-bootcamp-veterans-accelerate">https://jmi.fsu.edu/programs/entrepreneurship-bootcamp-veterans-accelerate</a>

EBV Accelerate is a boot camp-style program focused on growth and tackles headon topics such as the financial, management, marketing, and strategic planning challenges established businesses face.

EBV Accelerate is a 3-phase program that gives veterans with a successful business the tools and coaching to propel their business to the next phase: sustainable growth. Topics will include acquiring growth funding, rebranding for expansion, determining a sustainable growth rate, establishing partnerships, managing cash flow, and much more.

# **EBV Families**: <a href="https://jmi.fsu.edu/programs/entrepreneurship-bootcamp-veterans-families">https://jmi.fsu.edu/programs/entrepreneurship-bootcamp-veterans-families</a>

The Entrepreneurship Bootcamp for Veterans' Families (EBV-F) is an education and self-employment training program founded in 2010 and expanded to Florida State University in 2012. The EBV-F program is designed to take advantage of the skills, resources, and infrastructure of higher education to offer cutting-edge, experiential training in entrepreneurship and small business management. The program leverages the flexibility inherent in small business ownership to provide a vocational path forward for military family members. EBV-F integrates training in entrepreneurship with caregiver and family issues, positioning participants to launch and grow a small business in a way that is complementary or enhancing to other family responsibilities.

## Florida Women's Business Center https://flwbc.org/

# **Business Counseling**

The Florida Women's Business Center provides one-on-one consulting at no charge to those seeking advice on start-up, expansion, or stabilization strategies for their business. Working alongside hundreds of business owners, our experienced consultants offer private insight into areas from resources and solutions to everyday business challenges.

## The Women's Business Center can assist you with issues like:

- Creation of a viable business plan
- Direction on financial assistance
- Operations & Management
- Development of effective marketing strategies
- Start-up or expansion advice
- General business consulting

#### Workshops & Training

#### Comprehensive business training for both new & existing businesses.

Knowledge is power, especially in today's world of small business ownership. The Florida Women's Business Center offers workshops, seminars, and conferences that provide a solid business foundation of proper practices, procedures, and philosophies from which to build your successful business. FLWBC also offers a hands-on Get It Done business training series for those ready to go to the next level of business success via Federal, State, and County vendor registrations and certifications. Please visit the Calendar section for schedules and registration.

#### From basics to specifics:

- How to Start Up a Business
- Quickbooks
- Financial Management
- Social Media Marketing
- How to Write a Business Plan
- Specialized Training & Workshops

#### Mentoring

Events are held monthly in a group setting to provide opportunities for women business owners to help and support each other as well as impart business expertise and best practices.

#### **Networking Opportunities**

Regular networking opportunities by the FWBC and its parent organization the TED Center to provide business owners with a place to gather and network for mutual support and access to business resources.

#### Prospera (Hispanic Business Initiative Fund) https://prosperausa.org/

Prospera is an economic development, nonprofit organization specialized in providing bilingual assistance to Hispanic entrepreneurs trying to establish or expand their business. We offer a variety of services especially designed for Hispanic small business owners, to empower them through training, consulting, grants, and access to capital.

#### **Funding**

#### **Access Capital to Fund Your Business**

Prospera assists small business owners in the process of obtaining traditional and micro-loans. This includes guidance on credit improvement, help to develop a business plan, preparing loan applications, and presenting a business concept.

#### Micro-Loans

Prospera is a proud partner of ACCION USA, Florida's largest micro-lender, which provides financing between \$500 to \$50,000 to small business entrepreneurs who do not qualify for a traditional bank loan due to poor or lack of any credit history.

#### **SBA Loans**

For companies who are looking for more than \$50,000, an SBA loan may be the best option. SBA loans are offered through private banks with an SBA guarantee.

Some of the bank requirements to qualify for an SBA loan are:

- Business plan
- Capital injection of at least 30%
- Industry experience

#### **Commercial Bank Loans**

Commercial bank loans are generally available for existing companies who are seeking to expand their business. To qualify for commercial loans the company and owner(s) must have a good credit history and have a solid financial position.

#### **Seminars**

Open and free to the public, Prospera's year-round business seminars are presented in Spanish to offer Hispanic entrepreneurs opportunities to gain more knowledge and continue developing skills to start, operate and expand their businesses more effectively.

Presented by Prospera Business Development Consultants, the **Orientations** are titled "Successful Strategies for New Businesses" and provide information that is vital for businesses in the initial stages. It includes basic information and resources to help entrepreneurs start a business, as well as an explanation of services offered to them by Prospera. Specific topics covered include legal and tax structure, licenses and permits, state regulations, and financing options.

#### Workshops

The Prospera **Hispanic Business Workshop Series** offers training on specific topics that are critical for Hispanic entrepreneurs interested in starting or expanding their business in Florida. They can help entrepreneurs make critical decisions needed to manage successful businesses and, in turn, contribute to the economic development of the region. Prospera's workshops are presented by experts from different industries and specialties, on topics such as funding, accounting, marketing and pricing strategies, negotiation and sales, business planning, and more. See the website for registration and more information.

Hispanic Unity of Florida http://www.hispanicunity.org/content/emerging-entrepreneurs

Emerging Entrepreneurs is Hispanic Unity's Small Business program. Hispanic Unity recognized more than a dozen years ago the need for entrepreneurship education and support for many

who are looking to start or reinvent their current businesses. To this end, Hispanic Unity redesigned the program years ago and partnered with the experts of Broward SCORE to provide a comprehensive program based on Broward SCORE's 5 Simple Steps model for staring and running a successful business.

Hundreds of potential and existing business owners have attended the Broward SCORE/HUF program and learned about:

- Developing their Business Concept
- Marketing Your Business
- Financial Plans for Your Business
- How to Move Forward to Start the Business "Go or No Go Decision"

## Mink & Mink, Inc. http://www.minkandmink.com

Mink & Mink, Inc. is a full-service commercial real estate firm based in Fort Lauderdale. The firm's success is built on the concept of combining owner/seller representation with buyer/tenant representation and property management.

#### MBDA Business Center (Miami, FL) http://www.mbda.gov/businesscenters/miami

The Business Center assists eligible MBEs in growing their businesses and competing in domestic and global markets. The Minority Business Development Agency (MBDA), a bureau of the U.S. Department of Commerce, leads Federal Government efforts to promote the growth and global competitiveness of America's growing minority business enterprise (MBE) community. Through MBDA's services, MBEs are better equipped to create jobs, contribute to local economies, and sustain America's position as a world economic leader.

#### Small Business Development Center (SBDC) – Fort Lauderdale www.sbdcfortlauderdale.org

The SBDC Fort Lauderdale is a member of the Florida SBDC Network (FSBDCN), a statewide service network of approximately 40 centers funded in part through a cooperative agreement with the U.S. Small Business Administration.

#### **Consulting Services**

Professionally trained and experienced Business Consultants will work with you one-on-one to help you with:

- International Market Planning
- Export Market Planning
- Government Contracting Development
- Strategic Business Planning
- Comprehensive Marketing Planning
- Access to Capital
- Loan Proposal Development
- Cash Flow Management
- Leveraging Social Media and Websites
- Feasibility Studies
- Targeted Market Research

Consulting sessions are personalized, confidential, and at no cost.

#### **Training Workshops and Seminars**

# Sample Training Topics:

- International Trade Development
- Export Market Planning
- Government Contracting
- Strategic Business Planning
- Access to Financing
- Strategic Marketing and Promotion
- Cash Flow Management
- Leveraging Social Media

<sup>\*</sup>Nominal fees may be charged for training events.

# **Broward County Small Business Shared Office Space and Incubators**

Name of Shared Office/Incubator	Summary
Axis Space	This is a co-working space that focuses on providing
333 Las Olas Way	amenities at an affordable price. Consists of an open
Fort Lauderdale, FL 33301 www.axisspace.com	office layout to help develop a culture of the
	community.
CEO Executive Suites	The new CEO Executive Suites Building offers the most
1555 Bonaventure Blvd.	exclusive offices in Weston, Florida.
Weston, FL 33326	We provide first-class services and solutions through intelligent spaces that allow our clients to focus on their
http://www.ceoexecutivesuites.com/	business.
	65 fully furnished Executive Offices on 2 floors.
	2 fully equipped Meeting Rooms.
	2 comfortable Break Rooms.
	204 Premium Virtual Offices.
	State of the art infrastructure and technology.
	Ergonomic furniture.
	Personalized & multi-lingual telephone
	operator, receptionist, and assistant support
	services.
	Mail handling.
	Extended service hours.
	<ul> <li>Maintenance, cleaning services, and</li> </ul>
	surveillance 24/7.
	<ul> <li>Custodian closet &amp; restrooms on both 1st &amp; 2nd floors.</li> </ul>
	CBS (Concrete Block & Stucco) construction,
	with exterior impact-resistant windows
	and doors.
	<ul> <li>2010 Florida Building Code compliance.</li> </ul>
	<ul> <li>Non-smoking facility, fully fire sprinkled with</li> </ul>
	fire alarm system.
	Split A/C units (serving no more than 7 offices
	each).
CARR Workplaces Las Olas 401 E. Las Olas Blvd.	Provides logistical expertise that will get your office set
Fort Lauderdale, FL 33301	up efficiently and with the tools, you need to operate a successful business.
https://carrworkplaces.com/locations/sou	Office Space Search
th-east/ft-lauderdale/las-olas/	Office Space Search     Office Equipment
2.5.2.5.3.4.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1	Office Design
	Phone System
	Professional support services that will keep your
	business running. Let us handle your everyday business
	support services so you can focus on your strengths.
	Virtual Office
	includes a mailing address and phone reception
	Mailing Address

	1 11 11 11
	bundle available
	Phone Reception
	bundle available
	<ul> <li>Business Operations</li> </ul>
	<ul> <li>Technology Support</li> </ul>
	Administrative Services
	Marketing & Communications
	Growth
Crown Center Executive Suites	Crown Center Executive Suites was created to make a
1451 W. Cypress Creek Road, Suite 300	positive difference in the way people work. As the only
Ft. Lauderdale, FL 33309	LEED Silver EBOM-certified building in North Fort
https://ccesuites.com/	Lauderdale, Crown Center was designed to be a place
https://cccsurces.com/	that just feels right, a place where you have the
	freedom to work the way you want within a sustainable
	environment.
	Meeting rooms and training center
	Shared workspace and virtual offices
	Amenities
General Provision	General Provision Co-Working Space: Our mission is to
525 NW 1 <sup>st</sup> Avenue	fearlessly conduct experiments in community, craft, and
Fort Lauderdale, FL 33301	commerce. We aim to meet the needs of our
http://generalprovision.com/	community by providing a collaborative, open-space
	that can facilitate innovation, creativity, and
	entrepreneurship.
Hampton Business Center	Offers Professional Executive Office Suites for lease.
1931 NW 150 <sup>th</sup> Avenue	Whether you are a large company expanding into a new
Pembroke Pines, FL 33028	market or a new company opening your first office,
http://www.hamptonoffices.com/home_s	Executive Office Suites allows you to open your doors
<u>.html</u>	for business without the costs associated with leasing
	traditional office space. Whatever your business needs,
	Hampton Business Center can provide you with a
	professional, easy, and affordable solution.
	Executive Offices
	Virtual Offices
	Conference Rooms
J&N Offices	Executive Suites
18503 Pines Blvd., Suite 310	Virtual Offices
Pembroke Pines, FL 33029	Conference Room
http://www.jnoffices.com/	Media Packages
Lakasida Evasutiva Suitas	Community  At Lakesida Evasutiva Suitas in Western Florida our
Lakeside Executive Suites	At Lakeside Executive Suites in Weston, Florida our
2645 Executive Park Drive	premise is simple. Office space should fit you, not the
Weston, FL 33331	other way around. Super-fast Internet, meeting rooms,
http://www.lesweston.com/	and coffee is just the beginning. Whether you're getting
	your company off the ground, or are already up and

	munica vo que hore to que vido vos voith the
	running, we are here to provide you with the
	workspace, technology, and business support needed to
	fuel your entrepreneurial spirit.
Midtown Commerce Center	The Midtown Commerce Center is located in the
1033 NW 6th St	Midtown Commercial District. Offers competitive priced
Fort Lauderdale, FL 33311	rental spaces for small businesses. Shared facilities,
http://www.dickeyinc.com/	conference rooms, kitchen, Wi-Fi, office supplies, and
	some mentoring offered.
Pipeline Fort Lauderdale	Pipeline is committed to bringing the best workplace
One Financial Plaza	experience to entrepreneurs, start-ups, independent
100 SE 3 <sup>rd</sup> Avenue, 10 <sup>th</sup> Floor	professionals, and small business teams through
Fort Lauderdale, FL 33394	community building, innovative and functional design, a
http://www.pipelineworkspaces.com/loca	dynamic learning environment, and a desirable location.
tion/fort-lauderdale/	
Pompano Beach Small Business Incubator	If your micro or small business needs some additional
100 West Atlantic Blvd.	nurturing to help it grow, put it in the Incubator! Just
Pompano Beach, FL 33060	like a new baby, your business may need the supportive
www.pompanobeachfl.gov	environment of an Incubator for growth and success.
	Allow us to provide the warmth you need to hatch that
	great idea into a prosperous reality. An Incubator is a
	place where businesses can operate under one roof,
	share services, and receive business support at a
	reasonable cost.
	Incubator Services and Advantages:
	Private, furnished office, with storage
	Utilities: Electric, Water
	<ul> <li>Local address and mail receptacle</li> </ul>
	•
	WIFI or hardwire
	Professional Conference Room
	Light Receptionist Assistance
	<ul> <li>Business Name in the front window</li> </ul>
	<ul> <li>Business Education and Assistance</li> </ul>
	<ul> <li>Marketing, Promotion and Networking</li> </ul>
	Opportunities
	<ul> <li>Available Parking</li> </ul>
	<ul> <li>Secure Facility, janitorial, and kitchen</li> </ul>
	facilities
Presidential Circle Business Center Regus	Get an office for one person or a whole team, for a day,
4000 Hollywood Blvd., Suite 555-S	week, month, or as many years as needed.
Hollywood, FL 33021	<ul> <li>Offices</li> </ul>
http://www.regus.com/office-	<ul> <li>Part-time offices</li> </ul>
space/united-	Day offices
states/florida/hollywood/florida-	Co-working
hollywood-presidential-circle	Virtual office
	Additional location throughout Broward County

Quest Workspaces Fort Lauderdale
101 NE 3<sup>rd</sup> Avenue, Suite 1500
Fort Lauderdale, FL 33301
<a href="https://questworkspaces.com/locations/ft-lauderdale/">https://questworkspaces.com/locations/ft-lauderdale/</a>

Dynamically located in the heart of Fort Lauderdale, and across from the Broward County Courthouse, the 101 Building offers expansive views of the city. Your business contacts, cultural events, shopping, entertainment, and dining are all close by. With its proximity to all that Las Olas offers, you will be productive and energized working Quest office space in the 101 Building.

# **Local Small Business Financing Programs**

Lending Organizations in South Florida	Summary
Access Florida Finance Corporation http://www.accessfloridafinance.com/	Access Florida Finance Corporation (AFFC) participates in Florida's Black Business Loan Program (BBLP)
incep.//www.ucccssnormannancc.com/	through:
	Microfinance Loan Program (up to \$50,000)
	<ul> <li>Black Business Loan Program (unsecured Microloan up to \$10,000 and secured loans up</li> </ul>
	to \$250,000, depending on availability of
	funds)
Accion, USA	Accion East and Online is a microfinance organization
https://www.accion.org/	that offers:
	<ul> <li>Small business loans from \$500 up to \$50,000 and</li> </ul>
	<ul> <li>Credit and business advice to small business</li> </ul>
	owners who cannot access traditional credit.
	Accion assists home-based businesses, retail
Atlantic Commercial Funding, LLC	stores, and small business startups.  • Commercial Real Estate Financing
Winston Thompson, 754-204-8805	Accounts Receivable Financing and Factoring
www.atlanticcommercialfunding.com	Bridge and Hard Money Loans
	Business Lines of Credit
	Business to Consumer Financing
	Equipment Leasing
	Small Business Loans
Black Business Investment Fund, Inc. (BBIF)	BBIF Florida (BBIF) is a non-profit, mission-driven,
https://bbifflorida.com/	Community Development Financial Institution (CDFI)
	that helps Florida businesses thrive by providing loan
	capital alongside business development training. We
	also help to stabilize low-income, distressed neighborhoods by investing in economic development
	projects that stabilizing communities and create jobs.
	projects that stabilizing communities and dicate jobs.
Business Financial Services	Business Financial Services focuses on providing small
http://www.businessfinancialservices.com/	business loans (from \$4,000 to \$2 million) to a wide
	range of industries:
	Premier Loan: The Premier Loan is ideal for
	established business owners with better-than- average credit and a stable average bank
	balance
	Advantage Loan: For start-up companies or
	have a few dings on their credit but a steady
	bank balance, then the Advantage Loan may be
	the best fit

Center for Enterprise Opportunity	To improve economies in distressed communities by
http://www.ceoventures.org/	lending to small business owners and sponsors of
ittp://www.ceoventures.org/	community development efforts that benefit low- and
	moderate-income individuals.
	• Microloans (\$500 to \$35,000)
	• Small business loans (\$35,000 to \$100,000),
	technical assistance, and access to a network
	of business resource centers and small
	business incubators.
Fusion Capital	Financing alternatives for business owners with less-
http://www.fusionadvances.com/	than-perfect credit.
	<ul> <li>Working capital from \$5,000 to \$250,000</li> </ul>
Greater Miami Business Opportunity Fund	Loan Fund awards for start-ups and existing businesses
(available statewide)	ranging from \$50,000 to \$500,000 for small businesses
www.vedc.org/miami	that don't qualify for a traditional loan.
Metro Broward	Revolving Loan Fund program for successful
www.metrobroward.org	entrepreneurs to reach their next level of business
	achievement.
	<ul> <li>Loans range from \$5,000 to \$50,000.</li> </ul>
Our Microlending	A Community Development Financial Institution,
http://www.ourmicrolending.com/	dedicated exclusively to serve the needs of micro-
	entrepreneurs through microfinance services.
	Microfinance Loan Program (up to \$50,000)
	Express Loan Business Loans (\$1,500 to
	\$20,000)
Partners for Self-Employment	Direct Loan Program for entrepreneurs ready to take
http://partnersforselfemployment.org	their company to the next level (up to \$35,000).
Small Business Administration (SBA)	The U.S. Small Business Administration has delivered
www.sba.gov	millions of loans, loan guarantees, contracts,
	counseling sessions, and other forms of assistance to
	small businesses.
South Florida Regional Planning Council	Revolving Loan Fund Program for South Florida small to
(SFRPC)	mid-sized businesses ranging from \$50,000 to
http://sfregionalcouncil.org/	\$300,000.