

MEDICAL MARIJUANA ADVISORY BOARD

The Broward County Medical Marijuana Advisory Board (MMAB) was created by Broward County Ordinance 2017-29 and enacted on September 14, 2017. The **purpose** of the MMAB is to:

- Advise and make recommendations to the Board of County Commissioners for improving operations and services for growing, processing, and selling medical marijuana for qualified patients and users;
- Obtain information concerning medical marijuana and related matters within Broward County;
- Provide recommendations to the Board of County Commissioners regarding regulations and fees related to medical marijuana treatment centers; and
- Develop programs to educate the citizens of Broward County as to the benefits and disadvantages of the use of medical marijuana.

PROGRAM

- 9:00 AM** **Welcome & Introduction**
Arby Barroso (Moderator)
- 9:15 AM** **The Epilepsy Experience**
Seth Hyman
- 9:30 AM** **Keynote: Legal Issues & Financial Impact on the State of Florida**
Nikki Fried
- 10:15 AM** **Panel Discussion: Community Impact**
Zach Korbin, Knox Medical | Daniel Sparks, Trulieve | Ryan LaRocca, Surterra Wellness
- 11:00 AM** **Consumer Protection and Safety Issues**
Eric Stevens
- 11:30 AM** **Question & Answer**

A recording of today's event and more information about the MMAB will be available at <https://www.broward.org/Planning/Pages/Medical-Marijuana-Advisory-Board.aspx>

SPEAKERS

NICOLE "NIKKI" FRIED

COMMISSIONER OF AGRICULTURE & CONSUMER SERVICES, STATE OF FLORIDA



Nicole "Nikki" Fried, Florida's 12th Commissioner of Agriculture and Consumer Services, is a lifelong Floridian, attorney, and passionate activist. Born and raised in Miami, Commissioner Fried graduated from the University of Florida, where she received her bachelor's, master's and juris doctorate degrees. While in law school, she served as student body president, the first woman to hold the position in nearly two decades.

Before her election, Fried worked as an advocate in Tallahassee, representing at-risk children and the Broward County School Board, and working to expand patient access to medical marijuana. Fried has served in the Alachua County Public Defender's Office as head of the Felony Division, and worked with law firms as a government consultant, advocating on behalf of clients before the Florida Legislature. Working in private practice in South Florida, she defended homeowners against foreclosure during the 2007-2008 housing crisis.

Throughout her career she has served with numerous organizations including the Young Lawyers Board of Governors, Broward Days Board of Directors, Legal Needs of Children Bar Committee, LeRoy Collins Institute, Girl Scouts of Southeast Florida, University of Florida Governmental Relations Advisory Committee, University of Florida Board of Trustees, Florida's Children First, and others. Fried is a member of Florida Blue Key, the oldest and most prestigious leadership honorary in the state of Florida.

ARBY BARROSO

CHAIR, MEDICAL MARIJUANA ADVISORY BOARD

Arby Barroso is a co-founder of Green Roads, one of the largest and most respected manufacturers of CBD products in the country. He is also the Commission-Appointed Board Chair at the Broward County Medical Marijuana Advisory Board, and the co-owner/host of Cannabis Life Radio. He won "Advocate of the Year" at the 2018 Cannabis Business Awards for driving consumer, industry and legislator education in the CBD and cannabis fields. Prior to Green Roads, Arby spent 15 years building businesses in the real estate and home loan industries.

At Green Roads, Arby is currently focused on building a strong talent base and solidifying industry-defining partnerships with growers, manufacturers, suppliers, researchers and business partners in the world of CBD and beyond. Through an innovative hemp research partnership he architected with the University of Florida (UF), Arby is helping launch a new chapter in Florida's agricultural and economic success. Together, Green Roads and UF will conduct pioneering agricultural research into hemp crops which will result in vital new opportunities for Florida farmers. A strong believer in social responsibility, Arby gives back through his work with Green Roads Cares Foundation, Mission Zero, the Joe DiMaggio Children's Hospital and several other organizations.



SPEAKERS



SETH HYMAN

BOARD MEMBER, MEDICAL MARIJUANA ADVISORY BOARD

For the past 5 years, Seth Hyman has been an integral member of law firm Kelley Kronenberg's Regulated Substances practice group. His understanding and support of the campaign to legalize medical marijuana is rooted in his personal experiences. His daughter, Rebecca, who is medically complex, has a severe genetic disorder which causes her to have seizures daily. Seth has been researching alternative treatment options for many years for children with intractable epilepsy.

Seth has become one of the most visible faces in Florida's burgeoning medical cannabis industry. He has been instrumental in lobbying for Florida legislation to help his daughter and others thwart seizures and comfort those with epilepsy. Seth was a key figure throughout the lawmaking process for both House Bill 843 and Senate Bill 1030 in the 2014 Florida legislative session. He worked closely with legislators by providing input on drafting language for both bills and delivered powerful testimonies to the governmental committees. Seth has advocated for the state's Compassionate Medical Cannabis Act in various public forums and retains deep relationships with key decision-makers in federal and state government. Seth draws on his firsthand experience with medical marijuana laws in Florida, assisting in developing strategy, researching medical marijuana issues, and building and maintaining relationships with key players in the growing medical marijuana industry.

Seth and his family have been featured on numerous television programs, in national print media, and has appeared on the covers of the Miami Herald and the Sun Sentinel.

ERIC STEVENS

DEVELOPMENT DIRECTOR, EVIO LABS/MJ BUDDY

Eric Stevens is currently the Development Director for Kaycha Group's MJBuddy App and Evio Labs, which does safety and standardization testing. He previously helped launch Florida's Medical Marijuana Yes on 2 Campaign with United for Care in 2013 with John Morgan and Ben Pollara, after working to educate Miami Beach, the first city in the state to decriminalize. Having been involved in many related local ordinances, zoning, safety, and land discussions, Eric served in several roles including the campaign's Finance Director from 2013-2016. The 2016 campaign passed with the highest margin of any medical marijuana question in any state ever at 71%. He also served as the Managing Director of Florida for Care, which focused on educating the public, officials, and others to make sure smart policies were enacted for Florida's medical marijuana system for the benefit of patients, doctors, and operations.

Eric also worked in his home state of Massachusetts with the Mass Patient Advocacy Alliance to help pass Question #3 for Medical Marijuana in 2012. Eric attended the University of Miami's (UM) Business School in Coral Gables, where he helped found the University's chapter of Student's for Sensible Drug Policy. He received an endowment at UM that allowed him to begin his pursuit of medical cannabis in 2009, as well as recognition from the Clinton Global Initiative.



Broward County Medical Marijuana Advisory Board **EDUCATIONAL SUMMIT**

Wednesday, April 17, 2019 | 9AM-12PM

Anne Kolb Nature Center | Mangrove Hall
751 Sheridan Street | Hollywood, FL 33019

Hot breakfast sponsored by  EVIO LABS will be served starting at 8:30AM

MEDICAL MARIJUANA ADVISORY BOARD

Arby Barroso, Chair • Ed Rebholz, Vice Chair
Terrence Davis • Anthony Fabrizio • Abby M. Freedman
David Hasenauer • Seth A. Hyman • Todd Holt • Jay Work



Join the conversation live during the event
www.twitter.com/BrowardCounty

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