

PROGRAM

- 6:00 PM** Welcome
- 6:10 PM** Presentations
Seth Hyman
Personal Story
Arby Barroso
*Medical Marijuana and
CBD Industry Overview*
Scheril Murray Powell
*Cannabis and Social
Justice, Social Equity, and
Social Responsibility*
- 6:40 PM** Panel Discussion
Dustin Robinson
Michelle Weiner, DO, MPH
Daniel Sparks
Maxine Calloway
Jeff Greene
Daniel Dietz
- 7:40 PM** Audience Q & A
- 7:55 PM** Closing Remarks



Representatives from these Medical
Marijuana Treatment Centers and
companies will be available for questions:



MEDICAL MARIJUANA SUMMIT



HOSTED BY
VICE MAYOR
MARLON D. BOLTON

TAMARAC COMMUNITY CENTER
8601 W COMMERCIAL BLVD.
TAMARAC, FL 33351
6 - 8 PM · 02/20/2020



SPEAKERS AND PANELISTS



SETH ALLAN HYMAN (CEO, Hempagenix) has been a serial entrepreneur for the last three decades, building his own sales and marketing companies. Seth spent years researching alternative treatment options to help his daughter, Rebecca, who suffers from 1p36 Deletion Syndrome, a severe genetic disorder. In addition to seizures, the disorder contributes to developmental delay, physical impairment, and other severe medical conditions. He ultimately learned that Rebecca, and many other medically complex children, could benefit from a high-CBD, low-THC oil extract specific to certain strains of hemp and marijuana. As a result, Seth sought more information on the benefits of hemp and cannabis



DUSTIN ROBINSON (Founding Partner, Mr. Cannabis Law) is a Florida-licensed Attorney, CPA, and Real Estate Agent. He is the Founding Partner of Mr. Cannabis Law, which provides advice and consultation to cannabis-related businesses on various issues including licensing, corporate structure, business transactions, real estate acquisitions, trademarks, regulatory compliance, tax compliance, and commercial litigation. Along with serving on the MMAB, Dustin is a member of ASTM D-37 Global Cannabis Standards and a Brand Ambassador for Regulated Solutions, a full-service compliance platform for experiential marketing in the cannabis industry. He earned a Bachelor's and Master's in accounting as well as a Law Degree from the University of Florida.



MAXINE CALLOWAY (Director of Community Development, City of Tamarac) has been with the City since 2014 and is a member of the American Institute of Certified Planners and the Florida and American Bar Associations. Maxine has previously held several executive level positions in Zoning, Land Use and Urban Planning in both the private and public sectors. She possesses a unique 25 plus years background and experience in creating communities of lasting value. Maxine earned a Bachelor of Arts from Bethune-Cookman University and a Master's degree in Urban and Regional Planning at the University of Florida. Additionally, she earned a Juris Doctor degree from the University of Florida Levin College of Law and is a licensed attorney.

ARBY BARROSO (CEO, Green Roads) is an entrepreneur, cannabis industry guru, radio personality, and a committed industry leader with a diverse workforce. Known as the "Responsible Use Educator," Arby Barroso is a co-founder of Green Roads, the world's largest privately-owned CBD company and one of the most respected manufacturers of CBD products in the country. He is also the commission-appointed Chair of the Broward County Medical Marijuana Advisory Board and co-owner/host of Cannabis Life Radio. He won "Advocate of the Year" at the 2018 Cannabis Business Awards for driving consumer, industry, and legislator education in the CBD and cannabis fields.



MICHELLE WEINER (DO, MPH, Spinal and Wellness Centers of America) is double board certified in Interventional Pain Management and Physical Medicine and Rehabilitation. She is the chair of the Florida Medical Marijuana Advisory Committee. She is known as South Florida's Medical Cannabis and CBD expert and educator. She practices personalized medicine focusing on etiology and offering individualized holistic treatment options. She is faculty at FIU where she conducts research on using cannabis as a substitute for opioids in chronic pain patients and faculty at Nova Southeastern University in which students shadow her in the office. Her goal is to help patients improve quality of life, decrease pharmaceuticals and prevent chronic disease.



JEFF GREENE (Vice President of Marketing, Florida Hemp Council) leads a 501(c)(6) trade association that helps to ensure promotion and accountability of cannabis industry actors. He holds a Bachelor of Science in Economics from Texas A&M University. After several years of research on hemp and the endocannabinoid system, Jeff joined Green Roads in 2016. As a lobbyist, he helped to pass a Hemp bill in the Florida legislature. Jeff invested in and helped found Alternative Products, a Green Roads distributor that generated over \$600,000 in revenue in its first year. Jeff has experienced the difficulties of insurance, sober houses, and the politics of addiction with a daughter who has been through the rehabilitation process. He is also a member of the Broward Addiction Recovery Committee (BARC).



SCHERIL MURRAY POWELL (Executive Director, Black Farmers and Agriculturalists of Florida) is one of the Top 12 Cannabis Attorneys in Florida. Scheril is on the Hemp Pilot Program Advisory Board for the University of Florida. She is on the board of the Hemp Feed Coalition and the U.S. Hemp Builders Association. She is also the President of consulting firm Green Sustainable Strong, LLC. She is currently nominated for Cannabis Advocate of the Year. She is a graduate of Florida International University College of Law. As a Cannapreneur, Scheril is the President of Canna Headhunters, a staffing agency in the Cannabis Industry that connects Cannabis talent to opportunities.



DANIEL SPARKS (Director of Compliance, Trulieve) holds a Juris Doctor degree from Barry University as well as a Bachelor of Science from the University of Central Florida. Daniel has been active in the development of the cannabis industry since the early stages of the medical program in Colorado. Daniel's efforts help inform software changes that allow licensed cannabis businesses across the U.S. and abroad to remain compliant with the law. Along with helping to ensure maintenance of operational compliance with government regulation, Daniel has played a pivotal role in identifying new markets, establishing relationships within new and existing cannabis programs, and providing expertise to all relevant stakeholders on government seed-to-sale traceability and compliance.



DANIEL DIETZ (Manager of Real Estate Development, GrowHealthy) has a wealth of knowledge and understands the intricacies associated with local governments and medical marijuana. He works throughout the nation resolving real estate issues that arise under the iAnthus platform. iAnthus currently operates in 11 states throughout the country.



CITY OF TAMARAC EDUCATIONAL SUMMIT – THURSDAY FEBRUARY 20, 2020 – 6:00PM to 8:00PM

PROGRAM DETAILS

6:00 - 6:05 - Vice Mayor (VM) welcoming colleagues, guests and attendees, thanking the experts for being there to shed the light on this relatively new and evolving subject.

6:05 – 6:20

- VM introduces Seth Hyman :

“Seth is a member of the Broward County Medical Marijuana Advisory Board (MMAB) and President/CEO of Hempagenix; Seth is here tonight to share his personal experience with medical marijuana and his daughter”;

- Seth Hyman delivers 10 minute presentation

6:20 – 6:30

- VM introduces Arby Barroso:

“Arby is the Chair of MMAB and co-founder of Green Roads, the largest privately owned CBD company in the United States; Arby is here tonight to brief us on the “State of the MM and the CBD Industry in Florida”;

- Arby Barroso delivers 10 minute presentation

6:30 – 6:40

- VM introduces Ms. Scheril Murray Powell Esq.:

“Ms. Powell is Executive Director, Black Farmers and Agriculturalists of Florida and one of the Top 12 Cannabis Attorneys in Florida. She will discuss cannabis industry, social justice, social equity and social responsibility”

- Attorney Powell delivers 10 minute presentation.

6:40 – 6:50 -VM thanks the speakers, introduces the expert Panel:

Mr. Jeff Greene: VP of the Florida Hemp Council;

Dr. Michelle Weiner DO, MPH: Chair of Florida Medical Marijuana Committee, and a member of Faculty performing cannabis research at FIU and University of Miami;

Mr. Dustin Robinson, Esq.: Member of MMAB and Founding Partner Mr. Cannabis Law;

Mr. Daniel Sparks: Director of Compliance Trulieve dispensaries;

Mr. Daniel Dietz: Manager of Real Estate Development for Grow Healthy dispensaries;

Ms. Maxine Calloway, AICP: Director of Community Development Department City of Tamarac;

6:50 – 7:40 PANEL QUESTIONS

1. If, after hearing Mr. Hyman’s story, I think that my child or I myself could consider MM as a treatment option for my condition, how would I move forward? How do I find the dr., get a card, evaluate risks and benefits?

Panelists cover the following:

Dr. Weiner

2 mins: Medical benefits of MM, risks, research being done.

Daniel Sparks

4 mins: The process for the patient to acquire the MM; cost and process to get a MM card

3 mins: additional comments from other panelists/ discussion

2. **What are some things that MM patients should be cautious about? For example, what if my kid accidentally finds the edibles? Are there restrictions for taking my MM as medication? Can I have it in my car? Can my employer fire me for using MM?**

Panelists cover the following:

Dr. Weiner

2 mins: The risks from over consumption and underage consumption

Dustin Robinson

4 mins: legal laws for using MM, where can you use it, how do you transport it; Pertinent and “grey areas” with the legalities with MM/ employment aspect

3 mins: additional comments from other panelists/ discussion

3. **We’ve been talking about MM, but we’ve all seen CBD products sold online and in the stores at our plazas. What is the difference between CBD and MM?**

Panelists cover the following:

Jeff Greene

4 mins: Differences in regulations between Hemp, CBD and Cannabis products; the impact of Senate Bill 1020 on the Hemp and CBD industry in Florida

3 mins: additional comments from other panelists/ discussion

4. **Tamarac voted to allow dispensaries in the City after careful research on such facilities. Can you explain to the concerned residents or interested businesses what goes into opening a dispensary? What do such facilities look like? Where can they be opened?**

Daniel Sparks

4 mins: The process for dispensaries; development process to open a dispensary

Maxine Calloway

4 mins: Tamarac regulations, process, locations where they are allowed

Daniel Dietz

4 mins: The obstacles for opening a dispensary, Regulations, Licensing; recommendation to cities on how they can help overcome those obstacles

3 mins: additional comments from other panelists/ discussion

VM invites the speakers to the stage to join the panel for the audience Q & A (share the microphone with the answering experts)

7:40 – 7:55 – Public Questions and Answers

7:55 – Thank you & closing comments

(The public may mingle for a 10-15 minutes to ask the vendors or speakers additional questions.)