## 2023 First There First Care Gathering of Eagles Committee Meeting October 19, 2022

ATTENDEES: Meeting started at 10:11

Randi Alfonzo, Bruce Čaruso, Johana Cinque, Vince Cinque, Todd Draizin, Jessica Fischer, Jaime Greene, Kelly Keys, Wayland Morrison, Candace Pineda, Tim Roche, Jacqueline Sandoval, Jo Shapins, Rachele Solomon, Alison Zerbe PHONE: Scott Gilmore, Joel Gordon, Marc Hubschman, Cliff Ricketts, Kristin Schmaltz, Kristin Sands

Committee Meeting Minutes from September 29, 2022

MOTION to Approve the Minutes

Motion made by Chief Bruce Caruso

Seconded by Wayland Morrison

MOTION passed unanimously

- Chair Report Chief Draizin
  - 2023 theme "Doing more than ever before." Brought to you by Chief Caruso.
  - FCABC Eagles MOU is still under construction and no update.
  - Hard Rock Contract with Café waiting on a check to execute to confirm the dates for next year's conference.
  - Website Update being transitioned over to Sergio Pellecer, BSO, who is updating all content.
- Vice Chair Report Chief Caruso
  - EMS Grant Update October 20<sup>th</sup> is the EMS Regional EMS Council meeting will move forward with the Grant Committee's recommendations.
    - They asked for \$65,000 (only three grant applications) and received partial funding of \$59,500 (if approved by EMS Council and Commission). Increased from last year's \$39,000. This will go toward scholarships for EMTs, medics, nurses, and private providers.
  - EMS World best practices. Chief Caruso attended the 35<sup>th</sup> EMS World conference last week, Orlando Convention Center, with Johana Cinque and Chief Cinque.
    - Jamie Greene was there talking to vendors.
    - Huge vendors show and they draw a wide audience from all over the country/outside US. They attract EMTs, paramedics, fire fighters, nurses, physicians, private providers, volunteers.
    - Agreement from EMS World to FTFC for complementary registrations (registration was \$599.00 for three days). Chief Caruso said their check-in was flawless, similar to FTFC's registration. People were at doors with check-in scanners (paramedic and EMT students from all over the country. EMS World provides their transportation and registration).
    - First day conference started a little after 9a.m. On Thursday conference started 8 a.m. for first session.

- Things they would like for FTFC conference: they had people at doors checking people in with scanners, fire rescue sang national anthem at opening ceremony, looped a video with music for opening (well-produced), looped their promo trailer, mentioned different offerings in the area, doing presentations and 30-minute lectures in the learning center in the vendor area, presented awards (sponsored by different companies) at the opening and it moved smoothly, night before they handed out awards and mentioned them, the CEU program was attached to their app (but was not up until two days before the conference).
- Ally is their CEU company.
- FTFC has always had a problem with vendor keeping FTFC's exhibit area open on Friday. He walk through the vendor area on Friday, and nobody had broken down. EMS World has a point system; the closer vendors are to the 1:00 p.m. breakdown they are given points. Bill McGrath, who was at the conference, has already gone online and picked his booth for next year, through a zoom meeting. If the vendor has the points they get preference where they are located.
- He noticed you walk past a booth and the vendors were greeting people.
   Frequently, FTFC vendors don't reach out and are not receptive.
- Networked with a lot of people including Dr. Scott Gilmore and Dr. Mark Levine about Eagles.
- Jamie Greene said part of the international draw was they had a mobile integrated healthcare/paramedic conference going on at the same time, in early part of the week.
- Chief Cinque noticed the diversity of audience which included military.
   Approximately 15 classes going on at the same time: hands on, lectures, program, and educational development.
- Also, can create your schedule on the app.
- Good use of time was the lunch and learn programs. EMS World didn't provide food or drinks for the conference.
- EMS World opening ceremony was 9:15 to 10:45, including opening/closing and keynote speakers. A quick recap of awards was put on screen at the opening and the award recipient walked up and out in a few seconds.(FTFC could give awards somewhere else and recap at the opening.)
- Simlab was in the vendor area that had less traffic and everyone attending was scanned.
- Vendor support area.
- Chief Caruso is going to check with Hard Rock about an automated voice that announces when a program was starting and also for public announcements. Chief Gordon said that FTFC may be able to prerecord something and play it over the house audio.
- Finance/Budget Report Chief Cinque
  - o P & L Update
    - FTFC checking is a separate account was under Fire Chiefs.

- Have not closed books officially because still pending data on paid registration attendance for the FTFC and the Gathering of Eagles. Ngoc will be sending information in next day or two.
- Budget sheets if you have an existing program Chief Cinque will forward, by November 1, the budget sheets of what you spent last year and in what categories. Chief Draizin asked for it at the E-Board meeting on November 16. Chief Cinque can get out by Monday.
- Need to ask E-Board the funding they need this year.
- On the educational side need to divide between EMS education, nursing education and the symposiums. They need to be separate from lectures.
- Health and Safety Report Captain McMahon not present
  - o No update. COVID increasing surge in Europe.
- Event Coordinator Update Lieutenant Cinque
  - Conference Update Hard Rock Contract has been executed by Fire Chiefs' Association. Chief Turpel will complete the trade records credit check. Chief Draizin needs a trade reference and Johana Cinque will ask Le Meridien.
    - The FTFC conference will take over the conference area of Hard Rock in 2023. No other conferences in that week.
  - Le Meridien Update Relationship with Le Meridien was very good. Johana said once they know how they are handling the Eagles then she will set up things with Le Meridien. Eagles want to return to the Le Meridien.
    - Jamie Greene said the manufacturers and vendors did not like the doctors being at another hotel. Need to do a better job of explaining why doctors are not at Hard Rock. That the doctors are not separating themselves from them vendors, they have other things they are doing. Eagles were having meetings at Hard Rock on Thursday and Friday.
    - Need to get some designated time between the vendors and medical doctors. Need to figure out how to explain this before December and the prospectus. Maybe do something at Le Meridien for the vendors.
    - Largest day for vendors was Tuesday with FTFC. But the vendors were more interested in a limited group of people.
    - Talked to Dr. Gilmore to look at Siemens who set up the tech suite. There
      are companies that want to have access from an educational standpoint.
      Dr. Pepe said they still have to sign off on paperwork (non-disclosure).
    - Chief Caruso is going to check with Hard Rock about an automated voice for announcements.
    - The committee's roster and committee members responsibilities are on the website. There will not be phone numbers only emails. If there is a correction/addition contact Johana. Kelly Keys said she was not listed as co-chair for nursing competition.
- Registration Report Chief Levy not present
  - o Registration Update no report
  - o Committee Member Registration no report
  - o Registration Hardware/Software no report
  - License Information Chief Cinque said a second license would be beneficial because Ngoc is very busy and may not be available.

- EMS Speaker's Report Candace Pineda reported for Chief Carter (deployed) and Chief Shaw (working)
  - Speakers Update Candace Pineda reported that successful speakers from last year were reinvited and confirmed for 2023. They will duplicate some sessions and expand the Peds session to two sessions. When they confirm speakers keep Chief Gordon updated with names, topic, bios, photos, etc. When they get registered Ngoc is going to capture this information and make available through the system, ReadyOp,
  - Training Classes Update Offering interactive hands on skill sessions like last year and some new sessions. Also, there is opportunities for up and coming speakers sessions with a chance to present. Hands on you need skills session and seating for listening to lectures. There's a standard AV package for a lecture. Every room that's a lecture will be set up in the same way. Johana Cinque is collecting that data for continuing education.
    - At EMS World that was a lot of community paramedics and mobile MIH.
    - A company, Commit, with offices at the Kennedy Space Center has secured and HRS grant August 2022 to August 2025. They are partnering the Florida Department of Health, Office of Community Paramedic, to trade up the 29 rural counties in Florida in an MIH community paramedic. Both telehealth and community paramedic. This is emerging technology and Chief Shaw is doing a lot in Fort Lauderdale. This is a hot topic in this industry.
    - Jamie Greene will be happy to work on this with the conference. He is the person on the Educator Association who has been assigned to the community paramedic with the training involved with this partnership.
    - People come to the FTFC conference because they are advanced in the industry, and they can take it back to their Fire Chief or EMS director.
  - Leadership Symposium Update They want to continue. What they want to see with nursing related to
- Nursing Trac Kelly Keys
  - Coalition class commitments The workplan for the Healthcare Coalition is being reviewed. They did approve for the nursing symposium. Oversight with the classes needs to happen. They haven't asked for a formal agenda and the State is changing things as it goes along. What they want to relate it to nursing disaster preparedness class. There is a huge opportunity with the hospitals that had to evacuate in the west coast.
    - The membership directory there are some people for nursing. She is in the process of sending an email to Jessica Fischer, Jami Rothenburg, and Wayland Morrison to have a separate meeting.
  - Need a Co-Chair/Deputy IC Jessica Fischer will be Co-Chair
  - CEN Class currently is not approved by the State Board or Feds. The Coalition cannot support. The instructor is willing to return, and Kelly has heard people want it back. Coalition has funded this three or four times they have partnered with FTFC, and it was a sold out class. She could go back to the State and ask them to pay their registration for class and may offset that. But they turned down the class for the amount nursing was asking.

- ABLS Was also a funded class. That is not on the work plan, but they want to bring that back. She can go back to State and reallocate dollars to bring ABLS back. Because it is a long process she wants the committee to decide if they want the return of ABLS.
  - Chief Draizin ask about the attendance for CEN (constant) and ABLS (sold out).
  - It was suggested to check with the State, but, possibly funded by hospitals because it is high-valued.
  - Chief Draizin said they should keep both CEN and ABLS; if not funded by State or Coalition they could find other funding.
  - Kendall and Jackson are the ABLS instructors and offered their services basically free.
  - Chief Caruso asked if the Coalition is funding nursing, what are they doing if not funding CEN and ABLS? ABLS was \$14,000, CEN was \$15,000, and Nursing symposium was \$18,100.
  - Kelly Keys fought for CEN, and it went to Washington but, was denied.
  - Hospitals probably won't pay for individual's education unless it's for the job.
  - She will speak with the other members to see where they go from here.
  - Mentioning the migration from southwest Florida to here, Chief Caruso said this may be an opportunity to integrate a nursing component into a broader audience (citing the collapse in Miami that was presented at last year). Kelly has no problem branching out, i.e., transportation.

## • PIO Report – Chief Gordon

- Advertising Update Discussion about bringing in a marketing company for the sports program. He got feedback/proposal from one company. Expensive.
   Johana Cinque contacted another company, but, Chief Gordon hasn't heard back from them.
  - Speaking with Chief Downey, she indicated probably boost their marketing staff with specialists in graphic design and social media. Chief Cinque said Sergio Pellecer will be helpful.
  - Need to discuss how far to reach nursing, and the EMS community? Do they want to work with the Eagles or let Eagles do their own promoting? Chief Draizin said to work jointly with the Eagles and wait for Kelly Keys' nursing report.
- Videographer Update Chief Gordon has reached out to Jason but has not heard back.
- Vendor/Sponsorship Report Chief Cinque
  - Vendor/Sponsorship Update Chief Cinque has a lot of people who committed in writing for next year. New people coming in for this year. He passed on information to Randi Alfonzo who is heading vendor efforts in the finance section.
    - Chief Draizin said that earlier vendors get to pick their spots quickly.
    - Chief Cinque said that once the vendors from last year commit in writing with an invoice or check they will get the same spots as last year. Ngoc will update several times a week.
    - Jaime Greene mentioned Fire Rescue East vendors accumulate points.

Every time you do something with the Florida Fire Chiefs' you get points. If agreed upon with FTFC committee, Chief Cinque said he'd get with Amy and moving forward do this. Jaime Greene hasn't seen a document on how points work.

- Jaime Greene said that at the EMS World, many vendors were interested in GOE, FTFC, and cutting-edge topics of FTFC GOE conference.
- Eagles Update Dr. Gilmore
  - Nothing to report.
- Honor Guard Jackie Sandoval
  - New to this year's conference. She would like to implement an honor guard competition. 1½ days. A full day of competition and awards at the end. She's printed rules and guidelines for the committee, and working with Johana Cinque. FDIC is the other one who has honor guard competition.
    - They will get a huge turn out with Florida Teams, and the commanders showed enormous interest. FDIC does it for free. When you're in the honor guard competition you get a free pass for the conference because it is sponsored by big sponsors.
    - She'd like to propose similar to the ALS that has an entrance fee. No equipment fee because it would come from participants. The only cost would be award which could be sponsored.
    - Jackie said that they could reuse a room that has been used for something else, but now vacant or possibly pay for space. Chief Cinque needs a footprint and time commitment. Maybe half day on Sunday and competition on Monday.
    - Most Florida teams will drive up for the few days; no travel cost or stay cost.
       Chief Cinque mentioned NAFCO as possible sponsor. Chief Draizin and the committee agreed to have the honor guard competition.
    - Jackie said the competition would bring in a lot of people.
    - Chief Caruso wanted to see some numbers. Jackie said that nobody puts on a commander class. That could bring commanders here. They would have to create class, but she has people that would love to do that. Chief Draizin asked for Jackie to investigate and get back to the committee.
    - She is able to measure the area and is familiar with the layout at FDIC. FDIC was in a stadium, but it functions better in a ballroom for staging an audience, and space for standing area for equipment and gear for a possible 20 honor guards.
    - Need to get people to judge. The champion honor guard will present the colors the next day at the Opening. Jackie will make sure there is enough honor guards to present at the opening. She would like each agency to present their flag.
    - She would like to continue Di Petrillo's table and eventually honor fallen firefighters and significant people with the conference.
    - Chief Gordon will start promoting it as soon as he gets as much information as possible.
- EMS Awards Report Chief Draizin for Chief Turpel
  - o EMS Awards Program

- 1. Financial Considerations.
- 2. EMS Awards everyone waits until the last minute. Get nominations in as quickly as possible.
- Johana Cinque said they need to designation someone in charge of awards. Last year there was an issues with nursing awards. Come up with one nomination form and that's what they will use. There were a few positive response when Johana asked for suggestions for a new person. Bring back a designee to the committee.
- Rachele Solomon suggested putting the nomination form on the website so anyone could nominate by going to the website.
- A/V Report Chief Gordon for Rick Sluman
   Note from Rick Sluman for everyone to look closely at their AV requirements and order ahead of time. They may be spending a lot for AV equipment they don't use.
  - o SMP vs. Outside Vendor No report
  - o Encore Update (Le Meridien) no report
- 26th Anniversary EMS Gala James Cecil not present (on shift)
  - Chief Caruso said a restaurant might be better and wanted to see if there was a restaurant in Hard Rock they could buy out. Had this in the past and it was successful. They are looking at other options for the awards.
- ALS Shirts Chief Caruso
  - ALS Shirt Update 26<sup>th</sup> anniversary. Chief Caruso will come up with a design after he addresses an issue with how the shirts are made. This is the next level short and long-sleeve shirts.
    - Chief Cinque said that they were paying too much from ArtWorks. Chief Caruso said that they could negotiate but ArtWorks doesn't charge for graphic design and changes, or individual bagging shirts. Maybe another company will do the same.
    - Chief Caruso will negotiate with ArtWorks on the shirts. If the committee wants another company, they'll need to investigate. He doesn't know if they'll be able to do the original designs, but maybe it's not something they all want to do.
    - At EMS World, Chief Caruso said, they had a professional t-shirt company there. They were selling EMS sweatsuits. The EMS World short-sleeve shirts were selling for \$28. He will look at it.
- Give Aways Theresa Curbelo not present
  - Chief Caruso said that there were no give aways at EMS World. They had a bag with a few things, magazine, Gatorade packets, and laundry-free pillowcase.
  - Name badge lanyard had sponsor names in small letters. Quickly printed out name badge with your badge number, registration number, or name.
    - At booth 2103 Isimulate had motto: anytime, anywhere, anything.
    - Chief Cinque said that FTFC might want to be involved with a company, SOS, with hydration drinks.
    - Chief Cinque said that portfolios are a good thing for people.
    - Chief Draizin said that SOS for hydration drinks, portfolios, and a bag for attendees to collect from other vendors. Some vendors will give out bags.
- New Business

- Johana Cinque introduced Chief Roche as part of the ALS competition. He going to take over for Chief McGrath.
- Jaime Greene said that vendor hours is something to discuss with the vendor committee. EMS World's vendor hours worked well for them. Vendors were there four days: short the last day. Due to the noise they need to coordinate vendors' break-down with the classes.
- Alison Zerbe asked any who is an EMS voting member please go to meeting tomorrow. They need a quorum to move the grant forward.
- Chief Draizin printed the timeline agenda items for the chair of each Subcommittee to stick with, complete, and have back to him by dates on the timeline. The goal is to have everything done to open up registration by February. He needs the agendas, prospectus, etc., done by December.

Next E-Board Meeting – Wednesday, November 16 @ 10:00 a.m., at OMETS Next Committee Meeting – Wednesday, December 7, 10 a.m., at OMETS

Adjourned at p.m. MOTION by Jaime Greene Seconded by