2022 First There First Care Gathering of Eagles Committee Meeting November 17, 2021

Minutes

Attendees Via Zoom:

Candace Pineda, Reyna Varela, Bill McGrath, Todd Draizin, Marc Hubschman, Bruce Caruso, Vince Cinque, Jeff Levy, Joel Gordon, Kelly Keys, Steven Carter, Cheryl Rashkin, Alison Zerbe, Rachele Solomon, Kelly Sands, Jaime Greene, Rick Sluman, Captain Crespo, Willie Williams, Marc Vermont, Wayland Morrison, Javier Crespo, Luis Villar, Jeff/Colleen McMahon, Allison Zerbe, Tammy Nugent

I. CALL TO ORDER

- Please silence your cell phones/Remember this meeting is being recorded
 10:04AM
- Minutes approval from 10/20 Committee Meeting

Motion: Todd Draizin Second: Vince Cinque

PASS

II. OLD BUSINESS

- Chair's Report Chief Caruso
 - 2020/21 Grant update Have received all outstanding funds
 - Registration Update Vince Cinque
 Recommendation to start contract language with the Florida Fire
 Chief's Assoc to use their Swoogoo Platform for registration
 Quote \$16,000/Year, with the assistance of the FFCA

Motion to Approve the recommendation of the e-board to enter into negotiations with FFCA for Swoogoo

Motion: Marc Hubschman Second: Todd Draizin

PASS

 Vice Chair's Report – Chief Draizin No Report

- Finance/Budget Report Chief Cinque
 - o 2022 Grant Update

Received Conditional Approval for \$37,500 from Broward Regional EMS Council Approx \$49,000 Seed Money, waiting on confirmation there is a \$7,000 Invoice Dispute w/Hard Rock Hotel being addressed

- Budget for comprehensive media/marketing strategy
 Budget Sheets have been sent out and waiting to finalize.
- We did hear back from the Hard Rock Ref: Credit Application it must be submitted 6 Months prior to an event for future line of credit.
- Event Coordinator Update Lieutenant Johana Cinque No Report
- Speakers Update Chief Carter
 - Concept layout for FTFC part of the week
 Key Update: Commitment from MDFR for Surfside
 Chief Willy Williams & his EMS Health & Safety Team
 Captain Javier Crespo introduced himself
- PIO Update Chief Gordon
 - 2022 Promotional Video Agreement w/EMS World is being discussed and how we are going to work out the details to include Prodigy.

Promotional Videos: We have 2 Final Videos to attract both sponsors and attendees. Waiting for the executive board to review

Permission granted to Joel Gordon to provide Jeff Levy the Promotional Videos, to post on Target Solution Website for everyone to be able to view

Kelly Keys made a recommendation to have a share point to share files and documents.

Jeff Levy will check with the Broward Fire Chiefs Association of Broward County website to see if it will support a share point.

- Graphic Design Update Kelly Keys
 - Proposed Logo/Design Update
 - Frankie Nobile, Graphic designer, once we have a final design, it will be sent out for everyones review
 - Continue to move forward to having a logo soon due to time sensitivy
- Eagles Update Dr. Pepe No Report

Candace Pineda will provide The Eagles with FTFC information to be posted on their website

Todd Draizin will put a package together for The Eagles

III. NEW BUSINESS

Sub-committee new discussions
 Bill McGrath – Recommends moving the ALS Prelim Competitions, offsite to Sunday and announce the winners on Tuesday via social media

Kelly Keys – Nursing Competition to remain on Monday Will begin adverstising to generate interest Kendall Regional is interesting in putting a team together Hoping for a total of 10 teams, which we require finals

IV. <u>SUMMARY</u>: Schedule of deadlines, annual timeline

Next E-Board Meeting: TBD

Next Conference Meeting: TBD

Meeting Adjourned: 11:01AM

Motion by: Kelly Keys

Second: Jeff Levy