

**WASTE AND RECYCLING SERVICES
SOLID WASTE FUND/LITTER PREVENTION**

**Fiscal Year 2008
2nd Quarter**

Goal Statement

To coordinate and manage cooperative programs for removal of litter and promote community involvement.

Performance Measures	FY 2007 Year-to-Date	FY 2008 Year-to-Date	FY 2008 Projected	
Participating cities	16	17	18	
Sites/streets adopted	138	293	180	
Events conducted	91	120	300	
Pounds removed in Adopt-A-Street activities	7,947	11,679	18,000	
Pounds per volunteer in Adopt-A-Street activities	8	12	12	
Sites cleaned in county-wide clean-up initiatives	9	10	30	
Number of volunteers	338	1,173	3,000	
Pounds removed as a result of county-wide cleanup initiatives	24,117	7,706	80,000	
Pounds per volunteer in countywide cleanup activities	71	23	27	
External customer satisfaction rating for Municipal Partners	N/A	N/A	N/A	1,2
External customer satisfaction rating for Volunteer Group Leaders	N/A	N/A	N/A	1,2
Annual Litter Index Survey Rating (Scale of 1-4, best to worst)	N/A	NA	2	2

Notes

- 1 The County implemented a new customer satisfaction survey in FY2008 in order to collect more actionable information. Ratings are on a scale of 5.0 (highest) to 1.0 (lowest). Prior year performance and current targets are shown as "N/A" because the survey questions and calculation methodology have changed.
- 2 Measure reported annually.