

**WASTE AND RECYCLING SERVICES  
SOLID WASTE FUND/LITTER PREVENTION**

**Fiscal Year 2008**

**Goal Statement**

To coordinate and manage cooperative programs for removal of litter and promote community involvement.

<b>Performance Measures</b>	<b>FY06 Actual</b>	<b>FY07 Actual</b>	<b>FY08 Budget</b>	<b>FY08 Actual</b>	<b>% Change FY07-FY08</b>	<b>Variance Number</b>
Participating cities	15	17	18	18	6%	
Sites/streets adopted	180	133	180	155	17%	<b>1</b>
Events conducted	155	215	300	291	35%	<b>1</b>
Pounds removed in Adopt-A-Street activities	12,366	16,860	18,000	24,187	43%	<b>1</b>
Pounds per volunteer in Adopt-A-Street activities	12.2	10.9	12.0	11.0	1%	
Sites cleaned in county-wide clean-up initiatives	23	33	30	30	-9%	
Number of volunteers	1,960	2,191	3,000	3,486	59%	<b>1</b>
Pounds removed as a result of county-wide cleanup initiatives	92,900	103,833	80,000	63,882	-38%	<b>2</b>
Pounds per volunteer in countywide cleanup activities	47	47	27	18	-61%	<b>3</b>
External customer satisfaction rating for Municipal Partners	NA	N/A	N/A	3.9	NA	<b>4</b>
External customer satisfaction rating for Volunteer Group Leaders	NA	N/A	N/A	4.3	N/A	<b>4</b>
Annual Litter Index Survey Rating ( Scale of 1-4, best to worst)	1.82	1.83	1.69	1.64	10%	

**Explanation of variances greater than 15 percent:**

- 1** This measure is higher compared to FY07 due to the addition of new cities and new volunteer groups to the program. Additional events were also conducted during the Great American Cleanup by volunteer Adopt-a-Street groups.
- 2** The measure has decreased due to cleaner areas selected for the program, particularly near schools, where the bulk of Great American Cleanup activity takes place.
- 3** This measure is lower compared to FY07 due to an increased number of volunteers.
- 4** The County implemented a new customer satisfaction survey in FY2008 in order to collect more actionable information. Ratings are on a scale of 5.0 (highest) to 1.0 (lowest). Prior year performance and current targets are shown as "N/A" because the survey questions and calculation methodology have changed.