



Broward County Small Business Development Advisory Board (SBDAB)

Location:

Virtual Zoom:

<https://zoom.us/j/97407876904?pwd=ang2OGFEcWpvZXlwaDdoUy9oSFd0QT09>

Meeting ID: 974 0787 6904 Password: 6400

Dial by your location: +1646 558 8656 US (New York)

Meeting Minutes

Date and Time: Wednesday, March 16, 2022, 3:00 pm

SBDAB Members

Attendance

Darren Badore	Present (Virtual)
Dahlia Baker	Absent
Chelsa Arscott	Absent
Robert Brannen	Present (Virtual)
Victor Green	Absent
Jean McIntyre	Present (Virtual)
Shaheewa Jarrett	Present (Virtual)
Charles Michelson	Present (Virtual)
Dana Pollitt	Present (Virtual)
Martin "Marty" Sherwood	Present (Virtual)

Mayor Michael Udine

County Staff:

Maribel Feliciano, Assistant Director, OESBD (Virtual)
Susan Smith, Small Business Development Specialist, OESBD (Virtual)
Cheryl Roberts, Small Business Development Supervisor, OESBD (Virtual)
Sandy Steed, Assistant County Attorney (Virtual)
Sarah Kowal, Mayor Udine's Aide

Members from the Public:

None

I. Call to Order/Roll Call/Introduction

The meeting was called to order by Chair Jean McIntyre at 3:09 p.m. with a quorum present.

II. Invited Guest: Mayor Michael Udine

The chair rearranged the agenda to accommodate Mayor Michael Udine who had been invited to share his vision for businesses in Broward County. Mayor Udine stated that during his tenure he will make himself accessible to promote Broward in

an attempt to build business and encourage them to come to South Florida and Broward County specifically. He stated his passion for small businesses and the Broward County CBE/SBE program. He remains committed to sharing with businesses contracting opportunities with Broward County so that these dollars remain in the community.

III. Approval of Minutes

Motion: Member Robert Brannen moved to approve the minutes of the January 19, 2022 meeting. Member Dana Pollitt second. **The motion passed unanimously.**

IV. Adoption of Agenda

Motion: Member Charles Michelson moved to approve the agenda for March 16, 2022. Member Marty Sherwood second. **The motion passed unanimously.**

V. Comments: Members from the Public

None

VI. Staff Updates

A. Upcoming OESBD Events

Staff provided an overview of upcoming events which are also located on the OESBD website. A conversation series on women issues will be held in March to commemorate Women's History Month. County Administrator Monica Cepero will lead the Facebook Live Conversation on "Access to Capital" on March 25th. The Broward and Beyond Business Conference will be held on May 6, 2022 at the Signature Grand. The keynote speaker will be Shelby Scales, Director for the U.S. Department of Transportation, Office of Small Business Utilization. She will also conduct a workshop on contracting opportunities for transportation infrastructure projects.

B. MAP (Mobility Advancement Program fka Surtax) Update

The Advisory Board received detailed reports describing Broward County and Municipal projects that have been reviewed to date, for recommended CBE goals. Fifty-two (52) county projects and ninety-nine (99) municipal MAP-funded projects have been reviewed and/or assigned CBE participation goals. .

VII. New Business

A. How OESBD considers feedback from businesses to plan programming

Tatyana R. McCall, OESBD Community Relations and Outreach Manager, discussed sources of feedback and suggestions OESBD receives from businesses, the community, and the Advisory Board for use in planning programming for the small business program. OESBD staff encouraged Board members to provide feedback on programming and/or policy recommendations.

B. Discussion: 2022 List of Priorities

Advisory Board Member Charles Michelson moved to adopt the 2022 list of Priorities: (1) Disparity Study Follow up; (2) Mobility Advancement Program (MAP) [fka Penny Surtax]-Expanding Opportunities for Small Businesses; (3) Capacity Building- Bonding & Access to Capital, Mobilization Loan Funding, Resources/Grants/Small Business Funding, Prosperity Broward Collaboration; (4) Small Business Procurement Recommendations; (5) Mentor/Protégé; and (6)

Small Business Obstacles/Operations (Analysis of Process and Procedures).
Advisory Board member Dahlia Baker second. **The motion passed unanimously.**

VII. Old Business

No old business

VIII. Future Agenda Items

- A. Purchasing Director as guest speaker
- B. Discussion: Item 6 from the 2022 Priority List

IX. Next Meeting – May 18, 2022

X. Adjournment

Advisory Board member Charles Michelson moved to adjourn the meeting. Advisory Board Member Darren Badore second. **The motion passed unanimously.**
The meeting was adjourned at 5:00 p.m.

Disclosure: The above captioned minutes are transcribed in a summary format. To obtain a complete audio recording of the meeting, approved summary minutes, or any presentation or handout materials, please submit a public records request to Cheryl Roberts, Small Business Development Supervisor, who can be reached at chroberts@broward.org or 954-357-6400.