



HUMAN SERVICES DEPARTMENT

COMMUNITY PARTNERSHIPS DIVISION

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**BROWARD COUNTY
BOARD OF COUNTY COMMISSIONERS
HOMELESS INITIATIVE PARTNERSHIP (HIP)
Housing Action Committee
October 27, 2020
DRAFT MINUTES
Tom Campbell, Chair**

Time Called to Order: 3:05pm
Location: Virtual Skype Meeting

Time Adjourned: 3:45pm
Minutes by Elizabeth Ortega, Homeless Partnership Initiative (HIP)

Members Present: **Tom Campbell**, Broward Partnership for the Homeless, Inc.; **Keith Cavanaugh**, Miami Rescue Mission; **Dan Lindblade**, Greater Fort Lauderdale Chamber of Commerce; **Michael Ranglin**, Hope South Florida; **William King**, Broward Behavioral Health Coalition; **Esta Tudela**, FSAD.

Staff Present: **Dr. Rebecca McGuire**, (HIP); **Elizabeth Ortega**, (HIP); **Tracie Bostick**, (HIP); **Charlesy Nance**, (HIP); **Brittany Odom**, (HIP).

Welcome &

Introductions: Tom Campbell, Chair, called the meeting to order at 3:05 p.m. and all in attendance introduced themselves.

Mr. Campbell advised that he was not in attendance at the June meeting, but we do have minutes from that meeting that were sent out previously. If everyone had a chance to review the minutes? I would entertain a motion to approve the minutes.

Approval of

the Minutes: Tom Campbell asked for an approval of the June 29, 2020 meeting minutes.

First: Dan Lindblade

Second: Vince Gardner

Discussion: None

Results: June 29, 2020 minutes were approved.

Committee Action Items:

Presentation and Review of the Landlord/Tenant Guidebook

Brittany Odom, Program Project Coordinator gave a brief presentation of the tenant landlord guidebook. Ms. Odom reported that a copy of the tenant landlord guidebook will be sent out to everyone when completed. She also advised that the landlord recruitment campaign is now on social media pages to raise awareness about HIP and our program. A twitter page is coming very soon. A Facebook page was created but has been deleted due to the upcoming election and fraud concerns. In addition to the Landlord Recruitment brochure the County is creating a Homeless Initiative Partnership (HIP) brochure to raise awareness about what HIP is doing in the community.

The rental website should be launching very soon. We expect that before the end of the year. Ms. Odom is working with the County's Office of Public Communication to do some video testimonials on our social media. The County is planning to interview some providers who are willing to talk. We are looking for landlords to talk about positive experiences who have participated in the County funded housing program. We are also looking for clients that are willing to share experiences.

The guidebook is meant to be a standard. It is meant to get the landlords and tenants on the same page. There is an overview of each of our housing programs and the eligibility requirements for each. It talks about the inspection process. It outlines tenants' responsibilities, the grievance procedure and eviction prevention strategies.

Approval of the

Landlord Tenant Guidebook: Tom Campbell asked for a motion to approve and move forward with changes made to The Landlord Tenant Guidebook.

First: Vince Gardner

Second: William King

Discussion: None

Results: Motion passed

No one was opposed.

Hard copies will be available.

Presentation on the Landlord Recruitment Campaign Update on the MLS

The package has been submitted to the purchasing department. Senator Rich is helping. The vendor needed to add two things. They needed to make the contract not evergreen. The corrections requested by the County Attorney's Office were made and the County Attorney will sign off on it and when it is formally approved it will be paid. It should take seven days to be moved forward. This is considered a great solution.

Acknowledgement to Senator Rich for the Donation for Landlord Recruitment Activities

Dr. McGuire reported that last year Senator Rich supported this initiative. This year she is continuing to support the efforts. She wanted the HCOC to keep moving the Landlord Recruitment initiative forward. She believes in this mission. Dr. McGuire wanted to thank her publicly.

ESG COVID-19 Funding Update

Discussion around Landlord Recruitment

Dr. McGuire, Ph.D. suggested keeping a list and having a virtual workshop as well as commercials and a billboard to get the word out. Eventually all individual lists would ideally be shared. It was pointed out some landlords only have one or two units.

Public Comment

RFP will be released. Next agenda should include Rapid Rehousing.

Good of the Order

Adjournment: A motion was made and seconded.

The next meeting will be 12/9/2020